

Desjardins suspends posting and advertising on Facebook and Instagram

Montreal, July 2, 2020 – Desjardins stands in solidarity with those opposing hate speech and advocating for change. As a result, Desjardins will be joining the Stop Hate for Profit campaign and suspending its advertising on Facebook and Instagram for the month of July.

Desjardins will also be pausing its planned posts on Facebook and Instagram for the month of July, barring any exceptional situations where we need to communicate with our members and clients.

As a financial services cooperative and an employer, we want to support our members, clients, employees and communities in building an inclusive society where everyone can achieve their full potential.

About Desjardins Group

[Desjardins Group](#) is the leading cooperative financial group in Canada and the sixth largest in the world, with assets of \$326.9 billion. It has been rated one of Canada's Top 100 Employers by Mediacorp. To meet the diverse needs of its members and clients, Desjardins offers a full range of products and services to individuals and businesses through its extensive distribution network, online platforms and subsidiaries across Canada. Ranked among the World's Strongest Banks according to *The Banker* magazine, Desjardins has one of the highest capital ratios and [credit ratings](#) in the industry.

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